



LSC network advertising management services offers experienced account teams for marketing companies that use performance-based advertising to test and sell their products



10,000+ Affiliate Advertising Opportunities:

LSC's affiliate network advertising management services offer marketing companies the opportunity to run performance-based advertising across a network of over 10,000+ sites. When you partner with LSC, you are joining forces with a company that prides itself on offering fanatical customer service.

We do it all from tracking your revenue to optimizing your offers. LSC works with you to place advertisements on targeted sites we know will work based on our experience and knowledge of other successful campaigns.

Affiliate Marketing offers unlimited revenue opportunities and a great way to test new offers by using the space to test to and see how your customers are going to respond to different variables like:

- Different Price Points
- Upsells – Including 3rd Party
- Bill me vs. Credit Card Offers
- Premium Offers (gifts, free shipping, etc.)
- Others...

LSC Services And Expertise

LSC is a full-service interactive agency offering experienced account management teams that focus on the following services:

- Advertising and media placement - LSC's network reach is to over 10,000 websites and reaching approximately 99% of all online consumers
- Lead generation such as newsletter sign ups and surveys
- Email marketing – online acquisition

LSC provides the account services to guide you through locating, placing and optimizing your advertising. LSC will recommend placements for testing opportunities and then provide detailed reporting on the results. Our reporting includes analysis on offers, products and pricing. Month over month strategic assessments will be provided along with reporting.

